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# EVALUATION BOARD

DESIGNER TEAM: GOBSTOPPERS



## BRIEF

SOLVE DIGITAL ILLITERACY, TO KEEP THE ELDERLY IN STEP WITH THE WORLD, AND RESOLVE THE SIDE EFFECTS - FOR EXAMPLE DEPRESSIVE ONES - OF THIS PROGRESS

## CONTEXT

IN ITALY, DIGITAL LITERACY AMONG THE ELDERLY IS SIGNIFICANTLY LACKING, WITH CONSEQUENCES SUCH AS DEPRESSION, COGNITIVE DECLINE AND A HIGH RISK OF DEMENTIA, LEADING TO SOCIAL ISOLATION AND A REDUCED QUALITY OF LIFE. ADDITIONALLY, MANY OLDER ADULTS HAVE DIFFICULTY CONNECTING WITH DISTANT FAMILY MEMBERS, INTENSIFYING FEELINGS OF ISOLATION.

## NEEDS

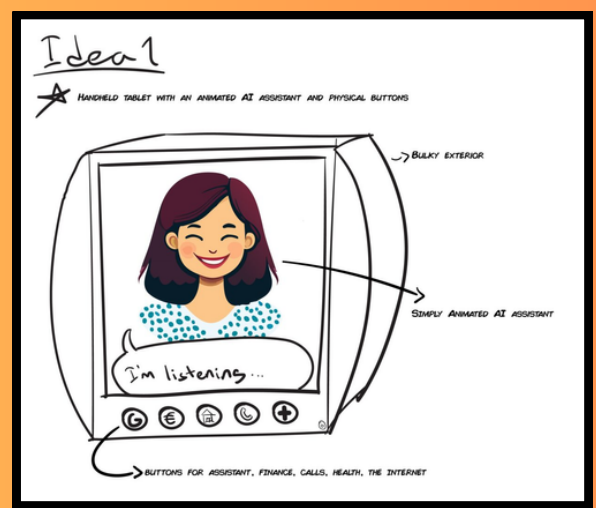
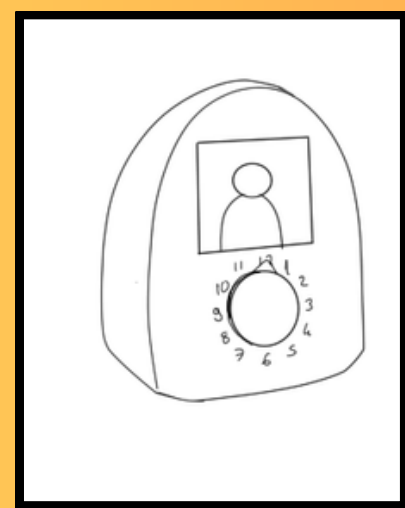
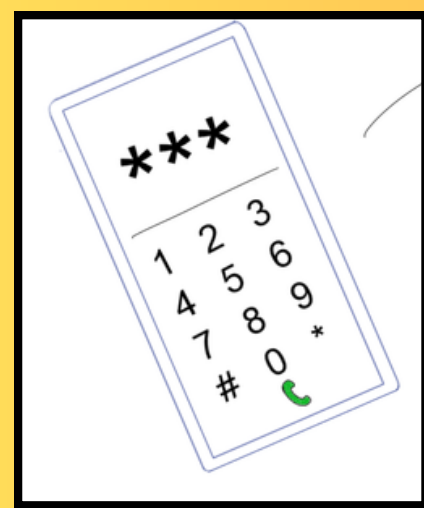
- THE DESIGNERS' SOLUTION MUST TRULY EDUCATE.
- PERSONALIZED TRAINING MUST RESPECT THE PRINCIPLES OF MONTESSORI PEDAGOGY.
- INTUITIVE USER INTERFACE.

## PURPOSE

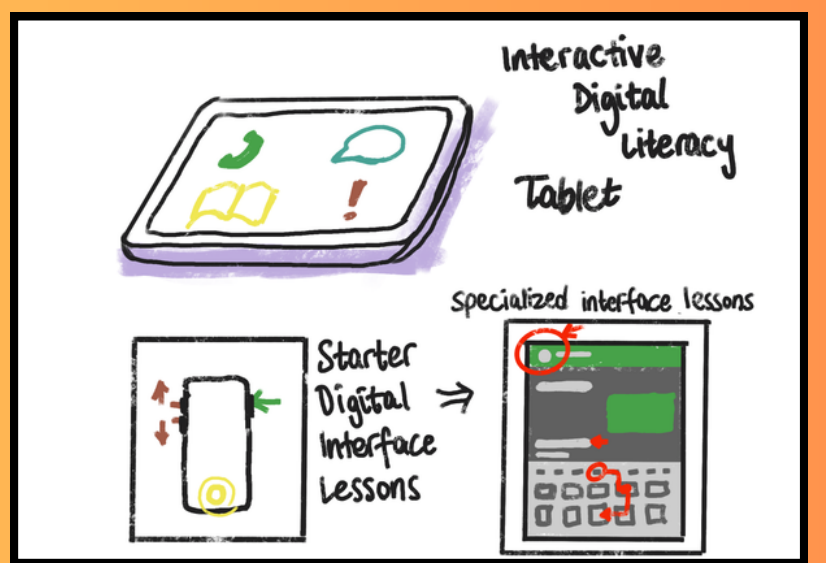
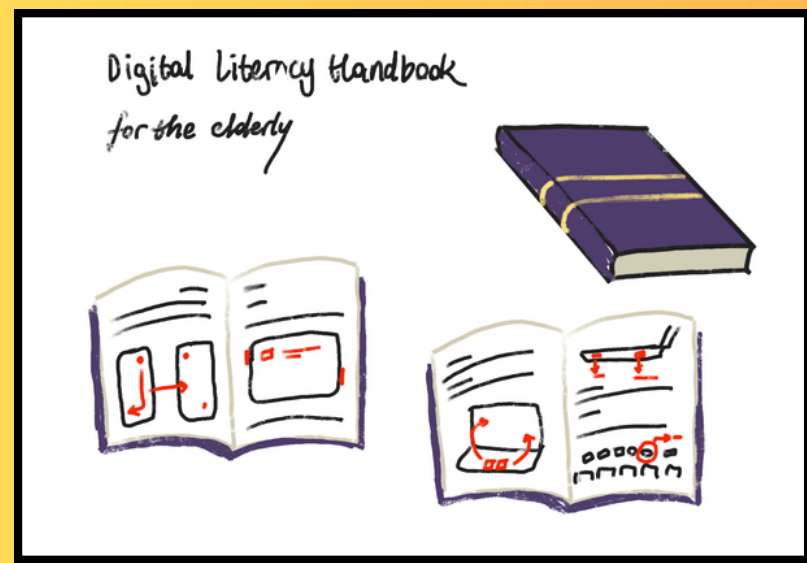
SOLVING DIGITAL ILLITERACY AT ITS ROOT; DON'T JUST GIVE A SIMPLE SOLUTION LIKE AN ELDER-FRIENDLY TABLET. WE WANTED THEM TO HANDLE THE TECHNOLOGY



## INITIAL DESIGN IDEAS

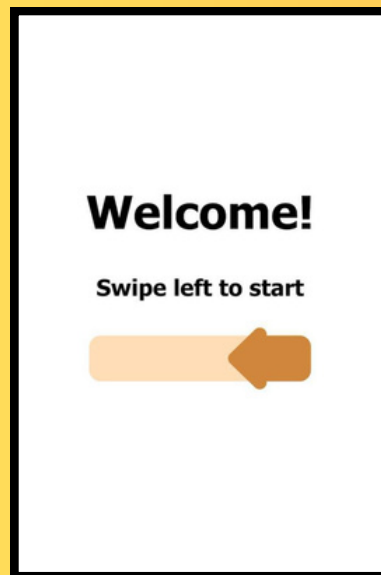


## REVISED IDEA





## FINAL DESIGN



## PROTOTYPING



## COMUNICATION



**WE GOT ALONG RIGHT AWAY. WE OFTEN SPOKE ON WHATSAPP AND USED DISCORD FOR VIDEO CALLS. WE ALSO CREATED A DISCORD CHANNEL WHERE WE EXCHANGED MATERIAL TO WORK TOGETHER**

WHAT A GREAT JOB!



## FINAL EVALUATION:



**WE WERE PROPOSED SEVERAL ARTEFACTS BUT NONE AT THE BEGINNING SATISFIED ALL THE REQUESTS OF THE BRIEF. WITH CAREFUL WORK AND THE INTEGRATION OF PEDAGOGICAL PRINCIPLES, IN THE END WE WERE OFFERED A PERFECT TABLET IN OUR EYES: NOTHING THAT STILL EXISTS ON THE MARKET MEETS ALL THESE REQUIREMENTS IN ONE ITEM**