

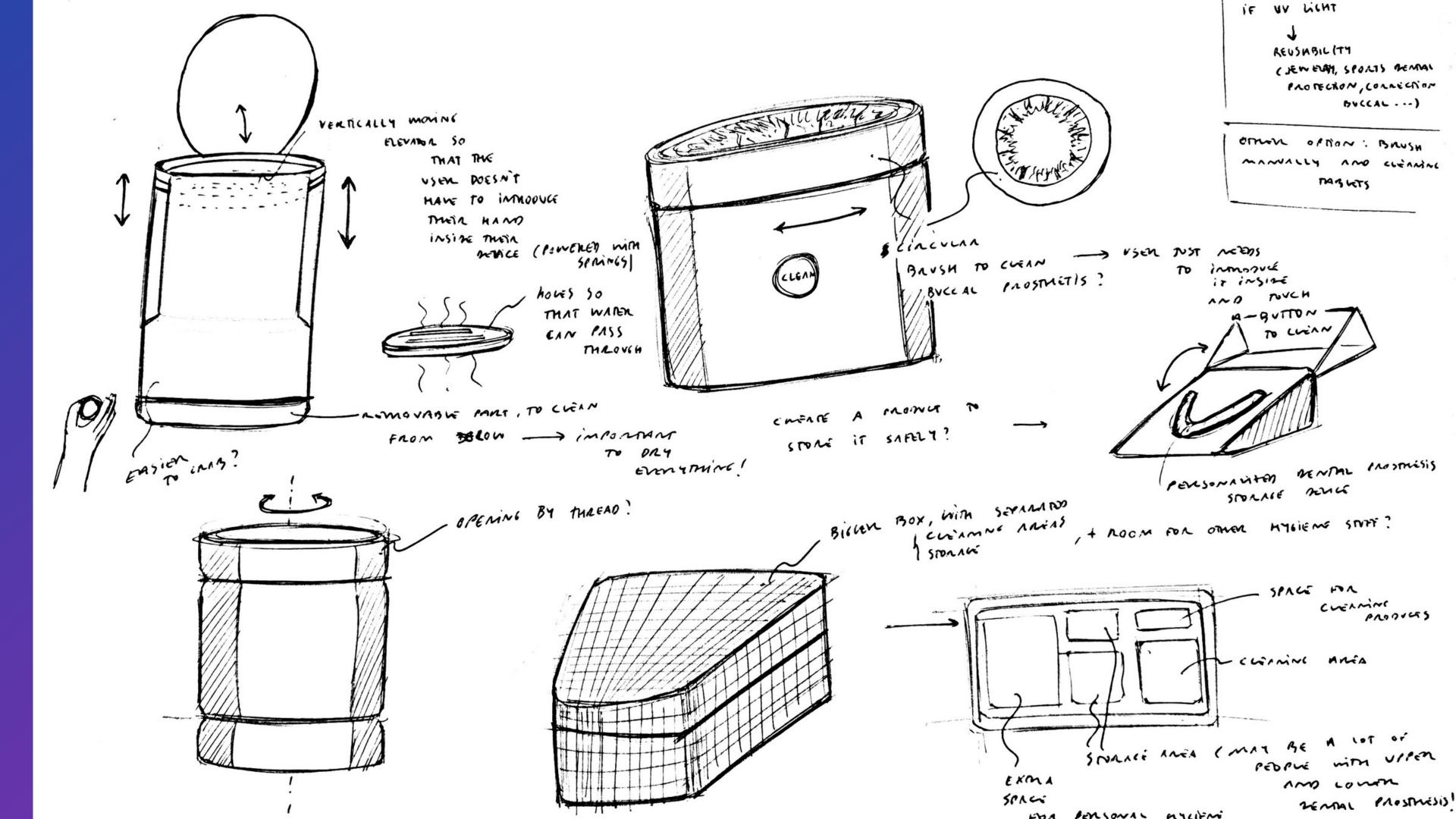
## SECOND CONCEPTUALIZATION

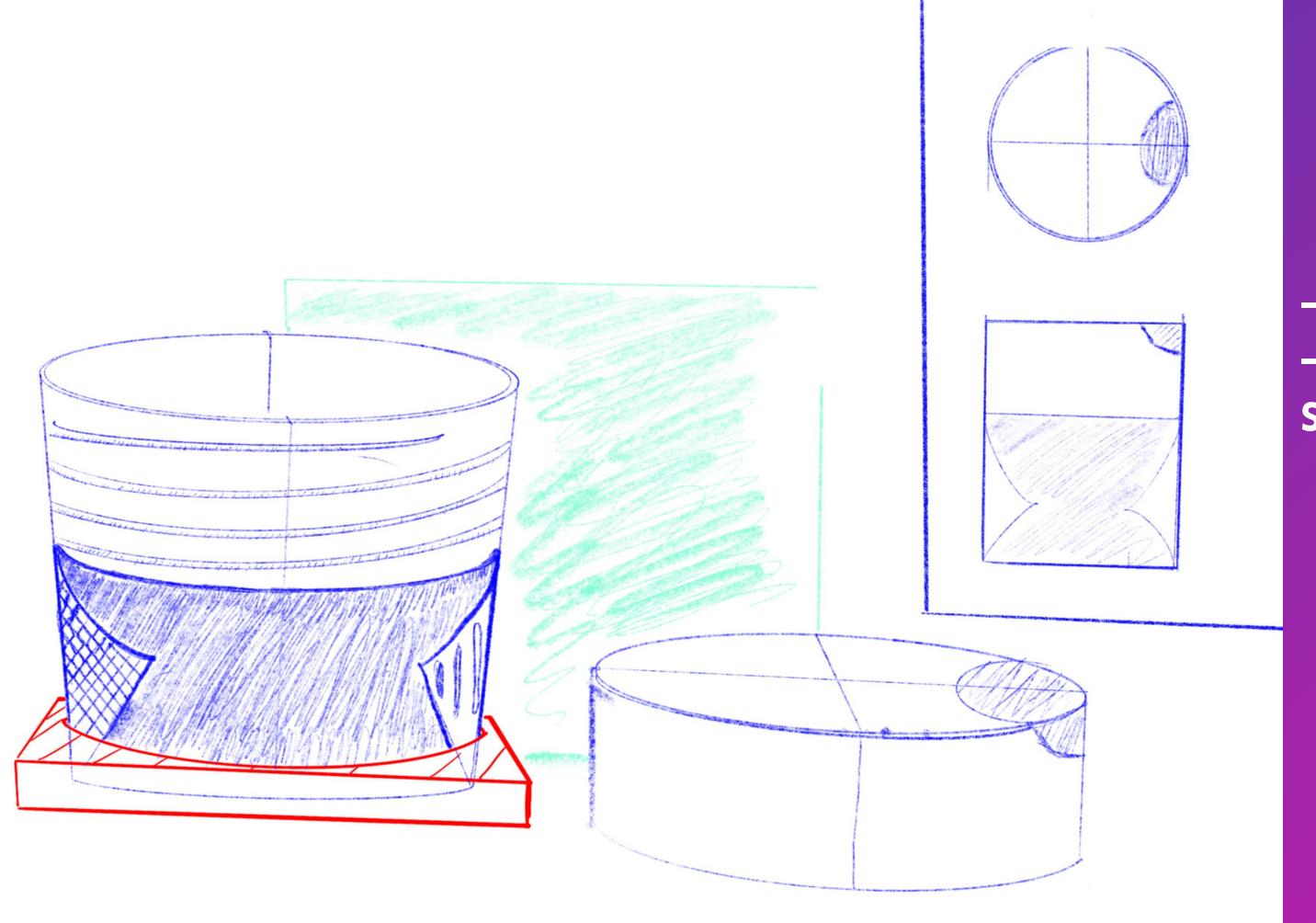
# POSSIBLE DESSIGN CHALLENGES FOR OUR TARGET USER:

- Bad pulse, difficulties to ————— Focus on ergonomics and trying to avoid hard exercises, reduce objects
- Lack of memory —— The object must be extremely intuitive and easy to use or learn

- Not appealing enough 

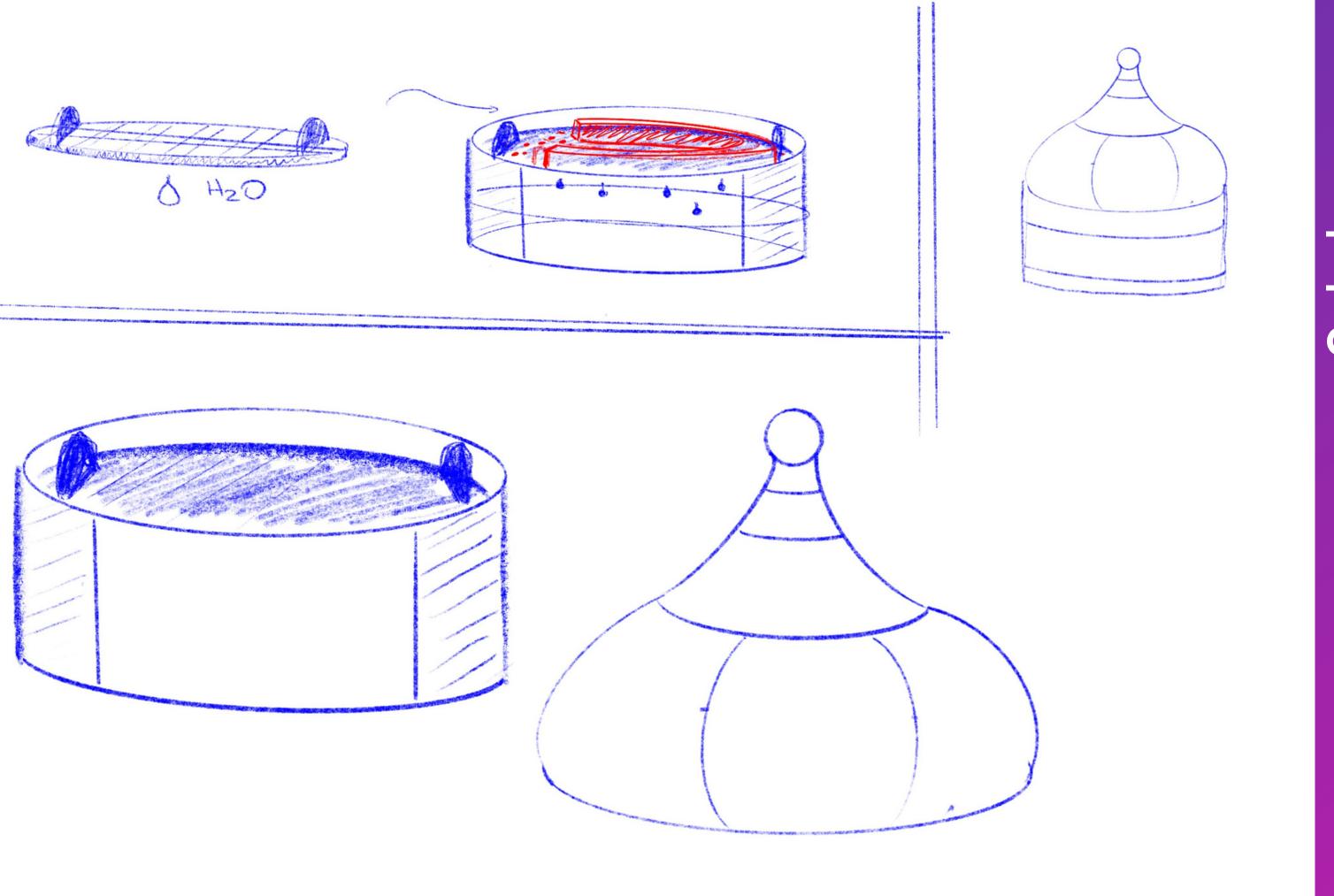
   — Our product needs to improve their life enough to invest on it over traditional or other cleaning methods
- Hard to maintain ——— To improve our users daily lifes, it needs to be easy to maintain, avoid all unnecessary effort





## SKETCH S1

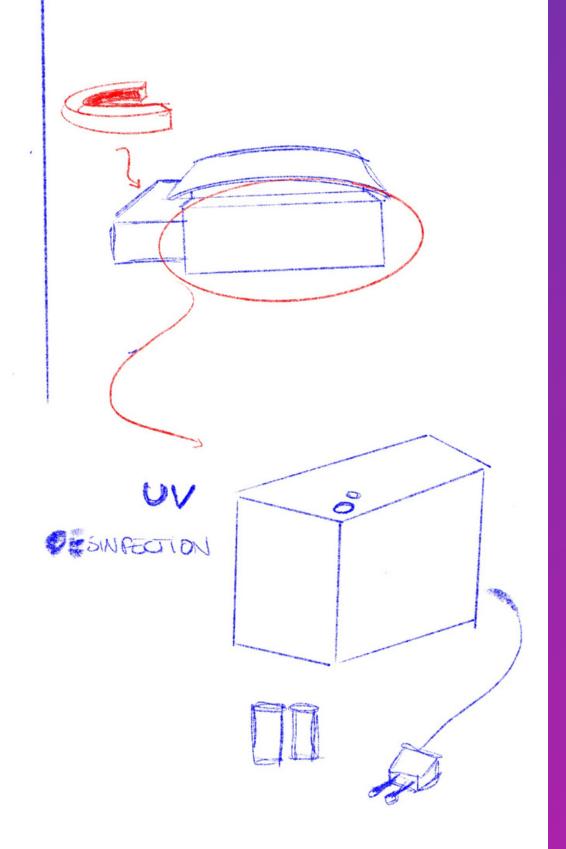
-THREADED LID
-BASE TO IMPROVE
STABILITY



## SKETCH S2

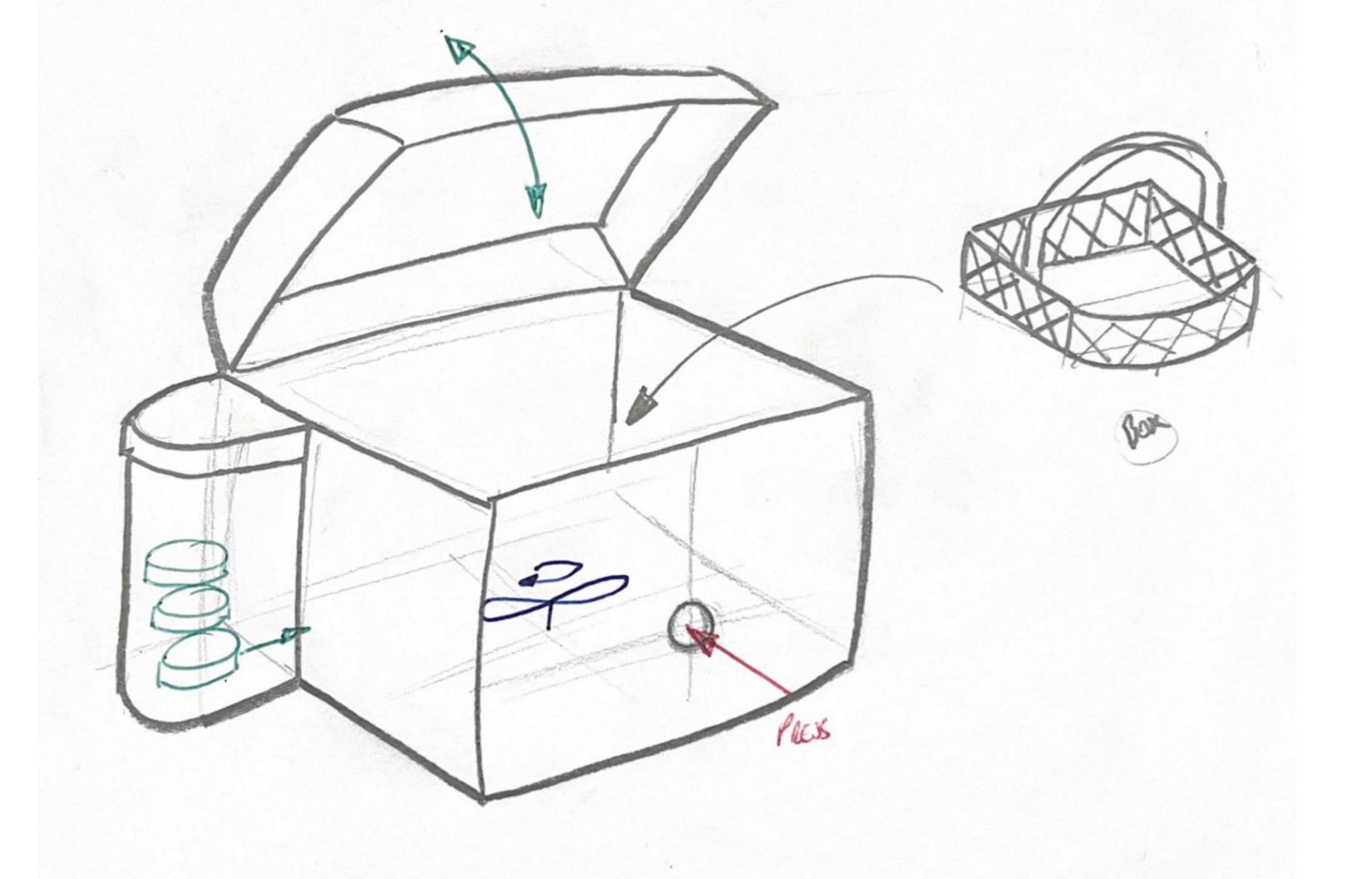
-AESTHETIC DRYER
-ELGANCE IN THE
ORDINARY

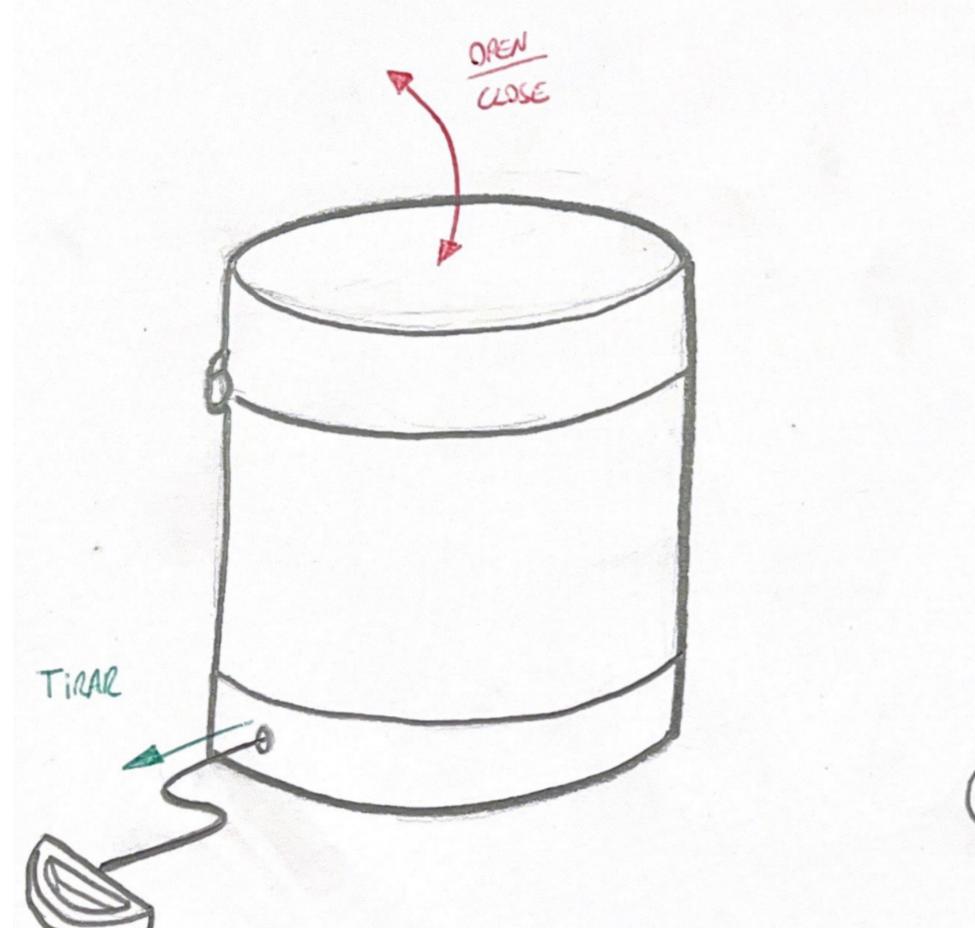
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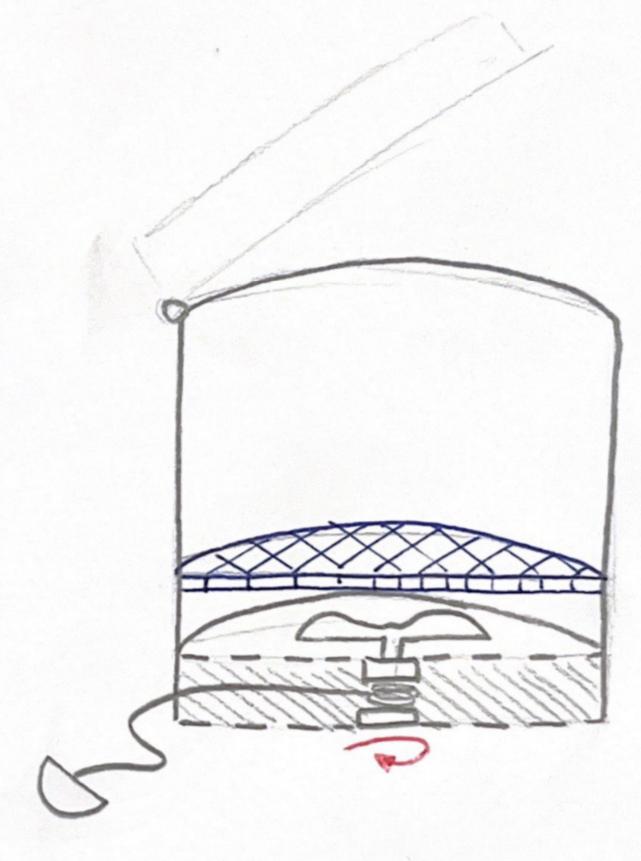


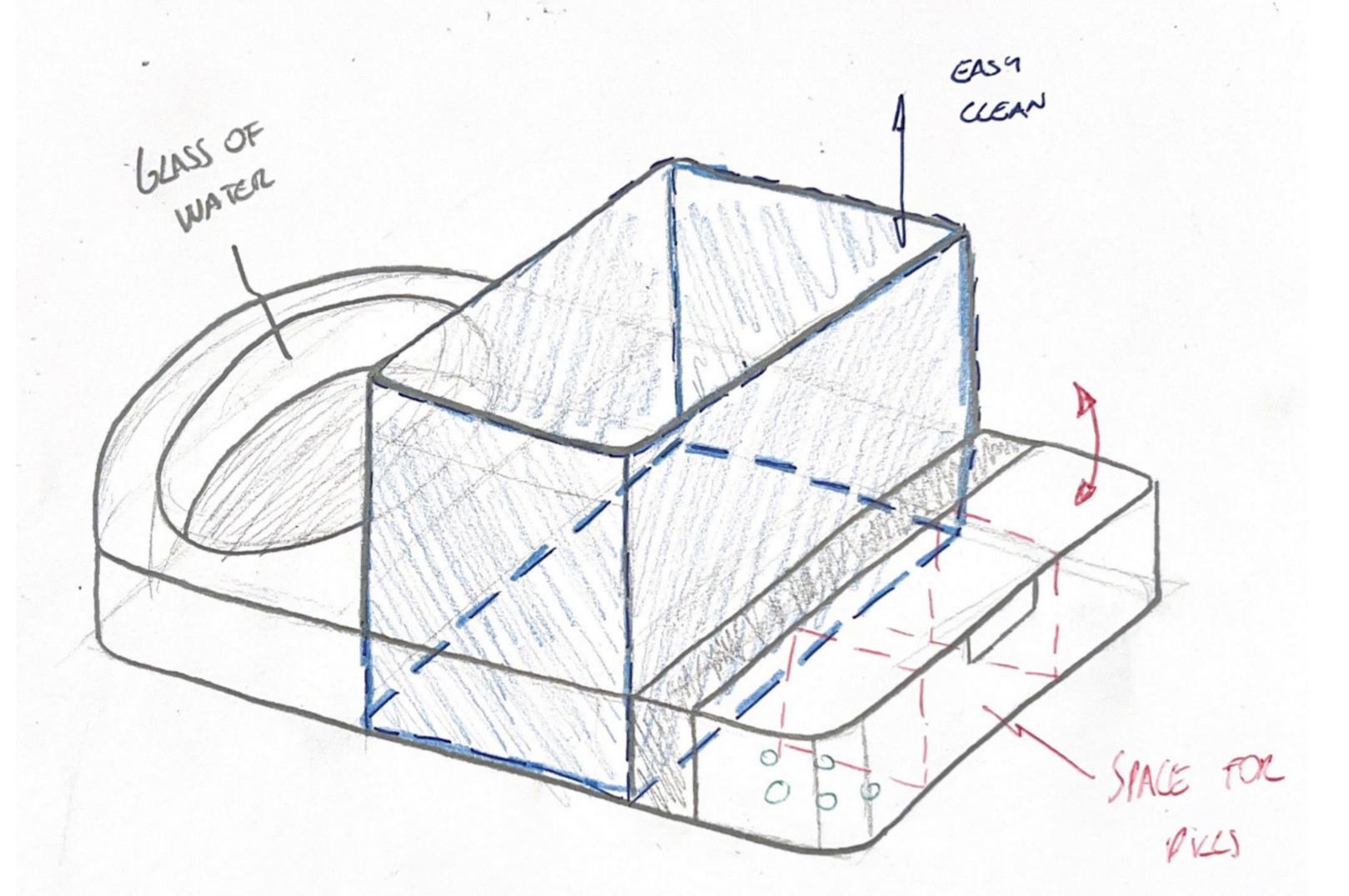
# SKETCH S3

-UV LIGHT CLEANER
-EASY AND QUICK









#### **DESIGN IDEAS:**

- Need for more than one prosthetic (upper and lower)
- Separation between storage and cleaning areas
- Incorporation of a special brush to ease the cleaning of the product?
- Adding of a moving base to avoid the user needing to introduce hands inside the device?
- Inclined plane for easier grabbing?

# NEEDED INFORMATION FOR FUTURE DEVELOPMENT:

- Current situation in regards to their oral hygiene?
- Aesthetics of similar products?
- User insights related to the use of this kind of devices?

# SCHEDULE PROPOSAL FOR UPCOMING WEEKS:

6-12 Nov: Conceptualization

13-19 Nov: Final concept and CAD modelling

20-26 Nov: Rendering, instruction and blueprints

27-30 Nov: Creation of each other's prototipe

Meetings every Wednesday at 20:00 Moscow time?



## SECOND CONCEPTUALIZATION