

BRIEF

Our elderly relatives traveled a lot in their youth, went to the sea. But now, due to health reasons, they cannot travel and breathe sea air as often as they would like. The sea is far from central Russia, and flights are very long and expensive. We need a solution.



Our grandparents associate the sea with warmth and happy times. The sea is the perfect place to relax, perhaps read a book, talk with their family and play with their grandchildren. And there is no sea without a sweet corn stand!



- The product should bring back the good memories.
- The product must be resistant to our weather conditions, temperature changes and daylight.
- If there is text on the product, it should be written in large, readable and clear font.

