



as

DESIGN BRIEF — GLOBAL STUDIO



ALIMA
SASHA
ANASTASIA
ILMIRA



ABOUT US



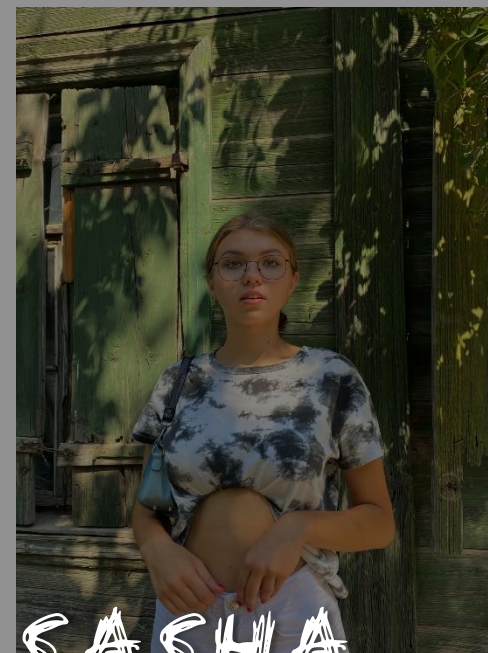
ALINA



ILMIRA



NASTYA



SASHA



INTERVIEW

Over the weekend, each of our “ASAI” team called their grandparents and asked them a few questions. Their answers revealed several pressing problems that older people face. Mostly, all these difficulties arise due to deterioration in physical activity: vision decreases - so it's hard to read ingredients of a product in a store, joint pain- hard to go up and downstairs.



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DESIGN BRIEF -
GLOB
STUD



AESTHETICS



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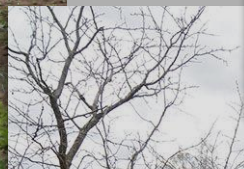
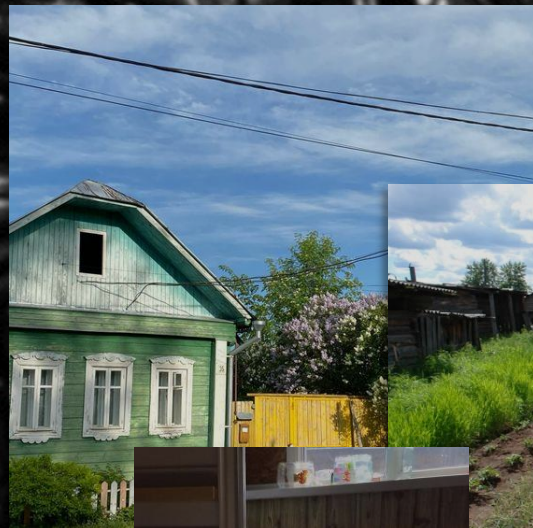


INTERVIEW

But the main problem that united our grandparents was their absolutely love for county house farming and at the same time the difficulties that arise when running a household.

For many older people, the country house has become a kind of an outlet giving them opportunity to spend useful and happy time.





RUSSIAN GARDEN





INTERVIEW

You have to bend over and be in this position for a long time to plant and grow plants or vegetables. Moving a watering can with water for irrigation is also not an easy task. All this leads to rapid and fatigue and even physical pain, which prevents you from fully enjoying your farming. Therefore, we really want to make life easier for our grandparents and preserve their favorite activity.

