

STAR★GIRLS



1 Background

Display windows are a crucial part of the Turkish culture. Turkish people use them to display china, crochet work and trinkets. It is a way to show off to guests with their products. Usually elderly people use display windows but it is a common household object for new married couples as well.



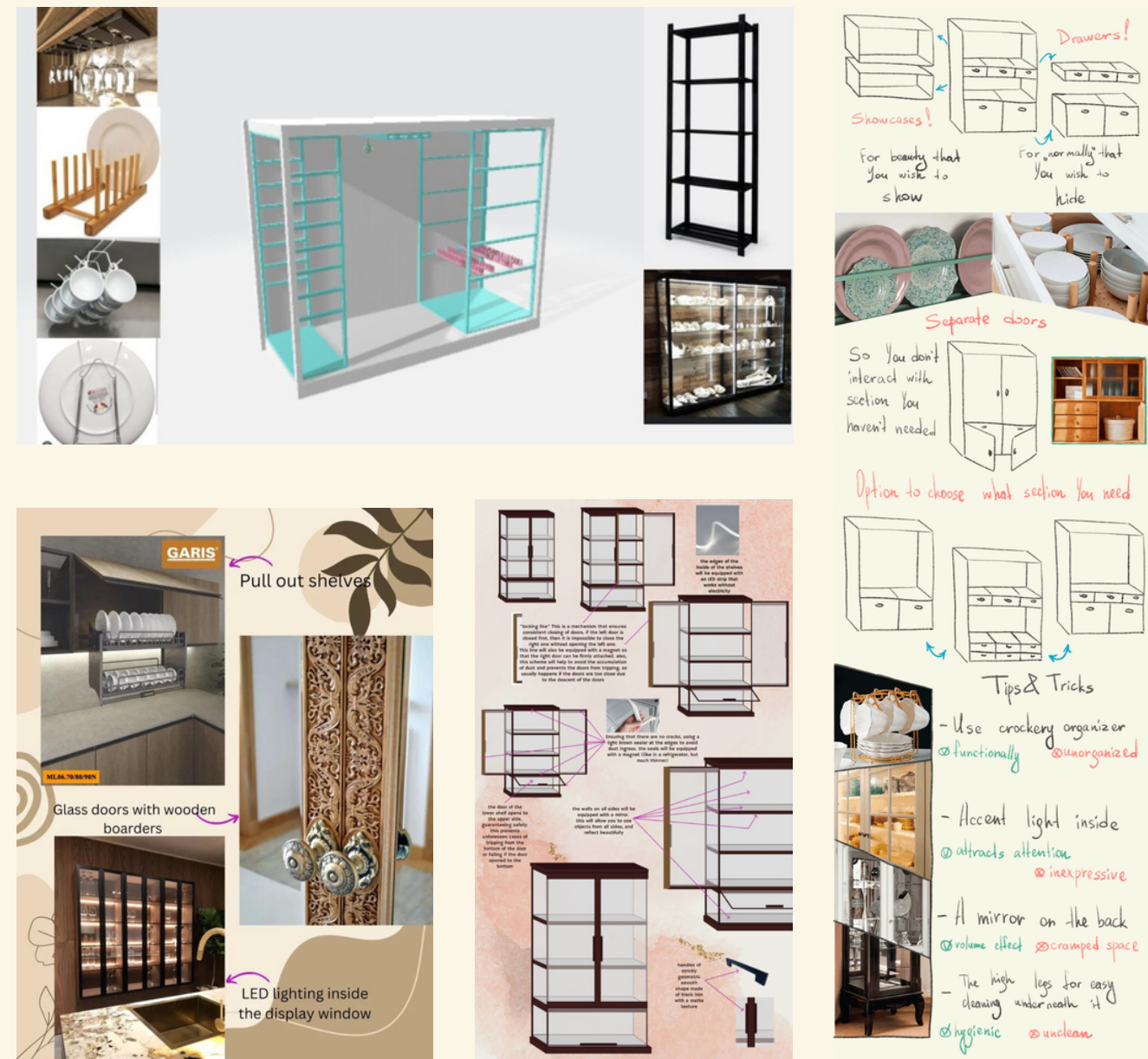
2 Problem

Display windows are unorganized, hard to maintain hygiene since china and all sorts of objects sit next to each other, it is hard to use china, clean it and put it back so people just avoid to use china in these display windows. Because of that the product that was made to be used sits inside of a dusty cabinet most of the time.

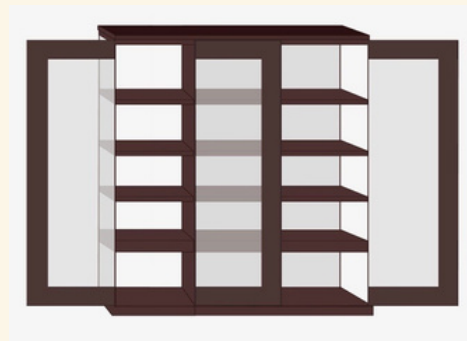
3 Requirements

We expect a design solution for display window users which enables the china to be displayed when not in use, but easily can be used when user is in need without worrying about the hygiene or wondering how they will put it back when they are not in use.

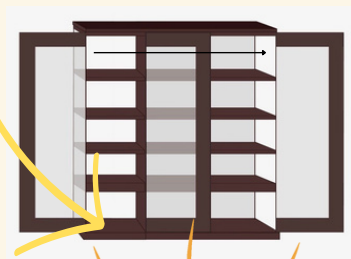
4 Initial Ideas



5 Finalized Concept



THE DISPLAY WINDOW WILL HAVE 5 SHELVES (THE NUMBER OF SHELVES CAN PERSONALISED ACCORDING TO THE REQUIREMENT). UPPER 4 SHLVES WILL HAVE THE SAME HIEGHT DIFFERENCE AMONG THEMSELVES .THE HIEGHT DIFFERENCE BETWEEN LAST AND SECOND LAST SHELF IS ADVISED TO BE A BIT BIGGER THAN OTHERS, AS IT IS DESIGNED FOR BULGIER ITEMS .



THE WINDOW WILL HAVE 3 COMPARTMENTS

IT IS RECOMENDED TO INSTALL PULL OUT SHELVES ALONG WITH SPERATE COMAPRTMENTS FOR ALL CERAMICWARE FOR UPPER SHELVES,MAKING IT EASIER TO TAKE OUT REQUIRED ITEMS KEPT IN EXTREME BACK WITHOUT HINDERING PLACE OF THE FRONT ITEMS .



PULL OUT DRAWER FOR CUPS AND MUGS



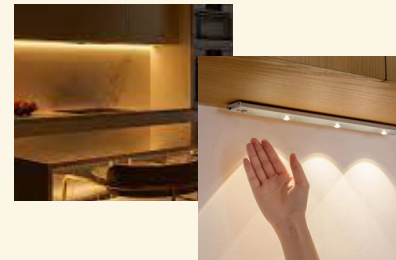
PULL OUT DRAWER FOR PLATES



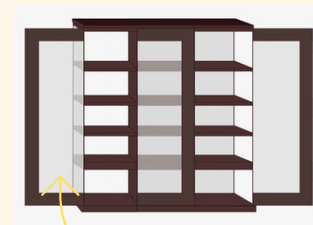
IT IS ADVISED TO USE STAINLESS STEEL FOR THE PULL OUT SHELVES,WITH GOLDEN FINISH TO COMPLIMENT THE DARK WOODEN POLISH OF WOOD OR A DARK BROWN FINISHING TO BLEND IN WITH THE OVERALL LOOK



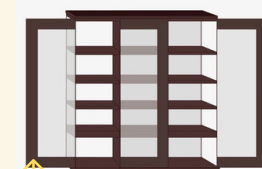
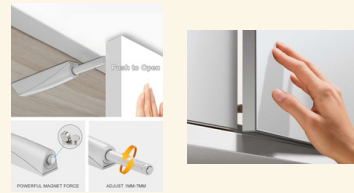
IT IS RECOMMENDED TO INSTALL MOTION SENSORED LED LIGHT STRIPS IN WARM WHITE SHADE WHICH PRODUCE MINIMUM HEAT TO ENSURE SAFETY OF FAMILY MEMBERS ND CERAMIC WARE INSIDE THE WINDOW.UNDER EVERY SHELF TO COMPLIMENT THE WARM AND COZY THEME OF THE HOUSE .THE MOTION SENSOR WILL ENABLE EVERY MEMBER TO CLEARLY SEE THE CERAMIC WARE WITHOUT HAVING TO SWITCH THEM ON EVERY SINGLE TIME



WE HAVE ADDED PUSH OPEN DOORS WHICH MAKE IT EASIER FOR EVERYONE TO OPEN DOORS WITH UTMOST EASE ,AS WELL THE DOORS WILL GIVE THE DISPLAY WINDOW A SEAMLESS LOOK



THE WINDOW WILL HAVE GLASS DOORS WITH WOODEN BORDER TO ENSURE MAXIMUM VISIBILITY OF THE ITEMS DISPLAYED INSIDE



THE BRACKET WILL BE INSTALLED ON THE THE WOODEN BORDER OF THE DISPLAY WINDOW TO ENSURE SEAMLESS LOOK

FOR THE MATERIAL OF OVERALL DISPLAY WINDOW WE ADVISE TO USE EITHER TIMBER WOOD IN A DARK WOODEN POLISH WHICH ENSURES FEASIBILITY AND LONG OR PLYWOOD WITH A COAT OF DARK WOOD WHICH CAN BE CLEANED EASILY AND HAS ANTI STATIC CHARACTERISTICS



THIS IS AN EXAMPLE OF THE DISPLAY WINDOW WE WOULD LIKE TO DELIVER,APART FROM THE FACT THAT IT DOESN'T SHOW PULL OUT SHELVES WITH DIFFERENT COMPARTMENTS

6 Prototyping



7 Evaluation

Communication ★★★★★

The teams met up through video chat twice to meet each other and exchange critiques. Teams main source of communication was through Whatsapp and blog pages. Communication between the teams were sufficient and Team 28 was friendly!

Development of Final Product ★★★★★

Team 28 was open to receive critiques and was open to group work. The evaluation of the project was impressing for us as a client and we were really happy with the outcome.

Overall Experience ★★★★★

As a team, we learned so much from this experience as future designers. We learned how important the communication between the teams were and we believe that this experience will become helpful for us in our professional life. We are happy to state that we made good friends in Russia!